British Journal of Nutrition (2012), **107**, 935–940 © The Authors 2011

Short Communication

Iodine concentration of organic and conventional milk: implications for iodine intake

Sarah C. Bath, Suzanne Button and Margaret P. Rayman*

Nutritional Sciences Division, Faculty of Health and Medical Sciences, University of Surrey, Guildford GU2 7XH, UK

(Submitted 18 November 2010 - Final revision received 4 March 2011 - Accepted 13 March 2011 - First published online 5 July 2011)

Abstract

Iodine is required for adequate thyroid hormone production, which is essential for brain development, particularly in the first trimester of pregnancy. Milk is the principal source of iodine in UK diets, and while small studies in Europe have shown organic milk to have a lower iodine concentration than conventional milk, no such study has been conducted in Britain. In view of the increasing popularity of organic milk in the UK, we aimed to compare the iodine concentration of retail organic and conventional milk and to evaluate regional influences in iodine levels. Samples of organic milk (*n* 92) and conventional milk (*n* 80), purchased from retail outlets in sixteen areas of the UK (southern England, Wales and Northern Ireland), were analysed for iodine using inductively coupled plasma MS. The region of origin of the milk was determined from information on the label. Organic milk was $42\cdot1\%$ lower in iodine concentration of either conventional milk (median iodine concentration $144\cdot5 v$. $249\cdot5 ng/g$; $P<0\cdot001$). There was no difference in the iodine concentration of either conventional or organic milk by area of purchase. However, a difference was seen in iodine concentration of organic milk by region of origin ($P<0\cdot001$). The lower iodine concentration of organic milk has public-health implications, particularly in view of emerging evidence of iodine deficiency in UK population sub-groups, including pregnant women. Individuals who choose organic milk should be aware that their iodine intake may be compromised and should ensure adequate iodine intake from alternative sources.

Key words: Iodine: Organic produce: Milk: United Kingdom

Iodine is needed for the production of thyroid hormones that are vital during pregnancy and infancy owing to their role in brain and neurological development⁽¹⁾. While severe iodine deficiency can cause gross mental deficiency and infant mortality⁽¹⁾, there is emerging evidence that mild-to-moderate maternal iodine deficiency is associated with impaired infant development, including lower intelligence quotient (IQ) and increased incidence of attention deficit hyperactivity disorder⁽²⁾. For these reasons, pregnant women are vulnerable to iodine deficiency⁽¹⁾.

The iodine content of foods is dependent on the source of the food, whether from sea or land, the soil content (affected by geology, geography, pH and soil leaching) and farming practice⁽¹⁾.

In the UK, milk and dairy products are the most important sources of dietary iodine, contributing as much as 42% of adult intake⁽³⁾. Higher milk-iodine concentration and increased milk consumption have been cited as the reasons for the eradication of endemic goitre in the UK in the 1960s, which was labelled as an 'accidental public health triumph' by Phillips⁽⁴⁾. Iodine sufficiency has been assumed in the UK for many years^(5,6) and iodised salt is scarcely available⁽⁷⁾.

However, there is emerging concern that the iodine status of the population, particularly of young $women^{(8-10)}$ and pregnant $women^{(7)}$, may be inadequate.

Although conventional milk is the usual choice, organic milk is increasing in popularity because of perceived health and environmental benefits⁽¹¹⁾. Due to the strict organic farming regulations that govern the use of mineral supplements in livestock feed^(12,13), organic milk may contain lower concentrations of trace minerals, thereby reducing or even reversing the potential health benefits. Studies in Europe have shown conventional milk to have a higher iodine concentration than organic milk^(14,15), but no such study has been explicitly conducted in Britain.

The present study therefore aimed to compare the iodine content of organic and conventional milk available for purchase in the UK. A secondary aim was to determine regional variations in milk-iodine content. Our hypotheses were that (1) the iodine concentration of organic milk would be lower than that of conventional milk owing to organic farming practices and (2) milk-iodine concentration would differ between

Abbreviation: TMAH, tetramethylammonium hydroxide.

^{*} Corresponding author: Professor M. P. Rayman, fax +44 1483 686401, email m.rayman@surrey.ac.uk

regions due to likely variations in soil-iodine content and farming practice across the UK.

Materials and methods

Sampling

Samples of supermarket semi-skimmed (<2% fat) own-brand conventional and own-brand organic milk were purchased from five leading supermarkets (total market share 79.4%⁽¹⁶⁾) in sixteen areas (largely identifiable as counties) of the UK (fourteen of which were in the south of England, one in Wales (Cardiff; Fig. 1) and one in Northern Ireland (County Antrim)) in June, July and August 2009. The areas were combined into four regions for analysis: South East $(n \ 8)$, South West $(n \ 6)$, Wales $(n \ 1; Fig. 1)$ and Northern Ireland $(n \ 1)$. In addition to own-brand supermarket milk, three samples of popular milk brands were purchased, the majority of which were organic. Fewer samples of branded milk were purchased reflecting their lower UK market share⁽¹⁷⁾. As milk-iodine content is known to vary by season^(6,18,19), sampling was restricted to one season so that milk purchased at the beginning and end of the collection period would be comparable. Semi-skimmed milk was selected as it is the most popular choice in the UK⁽²⁰⁾ and its iodine concentration does not differ from that of skimmed or full-fat milk⁽¹⁹⁾. Milk was deemed to be organic based on the label claim and if it had an organic certification symbol, such as that of The Soil Association.

The areas sampled were chosen for logistical reasons but also because the inclusion of areas in the South East allowed the assessment of milk from densely populated regions, while the South West is both a region of major dairy farming^(17,21) and has a history of high goitre rates⁽⁴⁾. Northern Ireland and Wales were sampled to investigate potential regional variations,

although sampling in Northern Ireland was restricted, as only two of the five chosen supermarket chains operated there.

The origin of milk was categorised as being from Wales, the West Country, Scotland, Northern Ireland or of unknown origin. The origin was determined from the label: where the geographical source of the milk was stated (e.g. milk from the West Country), this was assumed to be the case but otherwise, the European Union (EU) identification mark was used to trace the milk to the processing dairy⁽²²⁾ and in conjunction with Internet sources, the origin was determined where possible.

Sample analysis

Sample preparation and analysis were performed at LGC Limited, Teddington, Middlesex, UK. Sample aliquots were stored at -80°C before being transported to LGC Limited. An aliquot of 0.5g was mixed with 5ml of 5% tetramethylammonium hydroxide (TMAH) solution, prepared by dissolving solid TMAH (≥97%; Sigma Aldrich, Gillingham, Dorset, UK) in ultrapure water. The vial was then placed in an oven at 90°C for 3h⁽²³⁾. To each sample, 0.5ml of the internal standard was added (1300 ng/ml tellurium in 1 % TMAH; Romil, Cambridge, UK) and the samples were made up to 50 g with 1% TMAHsolution. The digested samples were analysed for iodine concentration by inductively coupled plasma MS (Element2; ThermoFisher Scientific, Bremen, Germany) by external calibration using a stock standard, prepared in-house gravimetrically from high-purity potassium iodide (99.99%; Alfa Aesar, VWR, Lutterworth, Leicestershire, UK) in 5% TMAH solution. Subsequent dilutions were performed in 1% TMAH. The uncertainty of the method was calculated as $\pm 10\%$ according to in-house United Kingdom Accreditation Service accredited methods, which are in accordance with International Organization for Standardization 17025 and Eurachem/CITAC

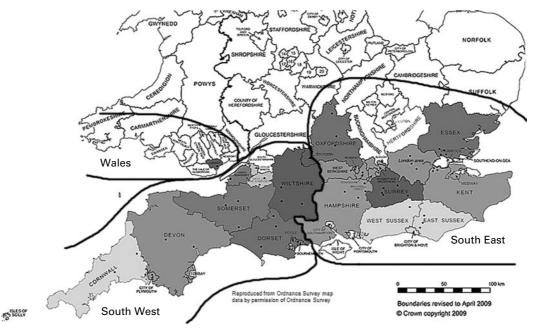


Fig. 1. Map showing the areas (shaded) from which milk was sampled and how the areas were combined into regions. Milk was purchased from supermarkets in towns shown by black dots. Milk was also purchased in County Antrim, Northern Ireland (not shown).

(Cooperation on International Traceability in Analytical Chemistry) guidelines. The accuracy of the results was verified using the certified reference material BCR 063R Skimmed Milk Powder (LGC Standards); (certified iodine content $810 \pm 50 \text{ ng/g}$ (dry weight basis)); the mean value for the certified reference material was $836\cdot9$ (sD $17\cdot6$) ng/g (*n* 12), a percentage recovery of $103\cdot3\%$. The CV for the twelve measurements of the certified reference material was $2\cdot1\%$. The means of the spiked recoveries for the certified reference material and the milk samples were $101\cdot5$ (sD $6\cdot3)\%$ (*n* 6) and $94\cdot5$ (sD $5\cdot0)\%$ (*n* 6) respectively.

Statistical analysis

Statistical analysis was done with the Statistical Package for Social Sciences (version 17.0; SPSS, Inc., Chicago, IL, USA). Iodine concentration was not normally distributed in either organic or conventional milk samples, as determined by the Shapiro–Wilk test; data were therefore transformed using the natural logarithm to allow parametric testing. Geometric means with their 95% CI (computed by back transformation of log values) are reported along with the median. Independent *t* tests were used to test the difference between organic and conventional milk-iodine concentration and one-way ANOVA (with Bonferroni correction for *post boc* analysis) was used for comparison of iodine concentration between the area of purchase and the region of origin of the milk. Statistical significance was set at P < 0.05.

Results

Differences in iodine concentration

In total, ninety-two samples of organic milk and eighty samples of conventional milk were collected. Table 1 shows summary statistics (split by milk type) of iodine concentration for all samples, supermarket own-brand, other brands and by known region of origin.

An independent *t* test showed that the iodine concentration of organic milk was significantly lower than that of conventional milk (P < 0.001), the median value of organic milk being 42.1% lower than that of conventional milk. The difference remained when the analysis was restricted to supermarket own-brand milk samples (n 154; P < 0.001). Branded organic milk samples (n 15) were significantly lower in iodine concentration than the supermarket own-brand conventional milk samples (n 77, P < 0.001; Table 1).

Analysis by area of purchase

One-way ANOVA showed that there was no difference in iodine concentration among the sixteen areas of purchase of either supermarket own-brand organic or conventional milk samples (P=0.75 and 0.49, respectively) or among the four regions (P=0.36 and 0.66, respectively), i.e. the three regions shown in Fig. 1 and Northern Ireland.

Analysis by region of origin of the milk

Organic milk from the West Country, Wales and of unknown origin was significantly lower in iodine than conventional milk of the same origin (P<0.001; Table 1). Due to the small number of samples originating from Wales and Northern Ireland, these regions were excluded from the one-way ANOVA for analysis by milk origin. Though no sampling was carried out in Scotland, eight of the organic milk samples were of Scottish origin. The iodine concentration of organic samples differed by region of origin (P<0.001; Table 1); post hoc testing revealed that Scottish organic milk was

Table 1. lodine concentration of organic and conventional milk samples and by known milk origin§ (Mean values, medians, number of samples and 95% confidence intervals)

	Milk type	lodine concentration (ng/g)			
		Number of samples	Median	Geometric mean	95% CI of geometric mean
All samples	Organic	92	144.5	152·2*	141.7, 163.5
	Conventional	80	249.5	256.4	245.0, 268.3
Supermarket own-brand	Organic	77	148.0	159.8*	148.1, 172.5
	Conventional	77	250.0	258.4	246.9, 270.6
Branded milk	Organic	15	131.0	118.3†	100.7, 139.0
	Conventional	3	196-0	208.5	135.0, 322.0
West Country	Organic	24	140.5	130.3*	117.4, 144.6
	Conventional	18	236.0	239.2	215.5, 265.4
Wales	Organic	3	83.0	84.0*	48.9, 144.2
	Conventional	4	212.5	217.6	184.9, 256.1
Scotland	Organic	8	287.5	276·5‡	238.4, 320.7
	Conventional	0	NA	NA	ŇA
Northern Ireland	Organic	2	220.5	220.4	160.5, 302.7
	Conventional	2	222.0	221.9	148.6, 331.3
Unknown	Organic	55	145.0	152.2*	140.8, 164.4
	Conventional	56	275.5	266.6	252.7, 281.3

NA, not applicable

* Mean values of iodine concentration were significantly different from conventional milk of the same category (P<0.001; independent t test).

† Mean values of iodine concentration were significantly different from conventional supermarket own-brand milk (P<0.001; independent t test).

‡ Mean values of iodine concentration were significantly different from organic milk of West Country and unknown origin (P<0.001; one-way ANOVA post hoc test). § Statistical analysis was performed on log-transformed data.

938

significantly higher in iodine than both organic milk from the West Country (P<0.001) and organic milk of unknown origin (P<0.001). Conventional milk from the West Country exhibited a lower iodine concentration than milk of unknown origin, but the difference did not reach significance (P=0.051). To prevent Scottish milk samples from skewing the results, statistical testing was repeated with Scottish milk excluded; the difference in iodine concentration between organic and conventional milk remained significant (P<0.001) but the difference between the median values increased to 43.1% (data not shown).

Discussion

This is the first sizeable study to evaluate differences in iodine concentration between organic and conventional milk. The main finding of the present study, that organic milk has a significantly lower iodine concentration than conventional milk, supports both our original hypothesis and the findings of other, smaller studies (fewer than twenty organic samples), in Denmark⁽¹⁴⁾ and Norway⁽¹⁵⁾. Iodine concentrations of the Norwegian and Danish summer organic milk samples were 31.8 and 40.8% lower than those of conventional milk, respectively, the latter being close to the 42.1% found in the present study.

Milk-iodine concentration in the UK has increased from the levels in the $1920s^{(4)}$ through the use of iodinesupplemented feeds in dairy herds to protect livestock against deficiency^(4,18). Milk is also contaminated with iodine through the use of iodophor disinfectants used in sanitisation and teat dipping⁽²⁴⁾. The UK has never introduced a formal iodisation programme to ensure optimal iodine status, despite goitre being historically endemic up until the $1960s^{(4,25)}$. Instead, the country has experienced iodisation through an adventitious increase in milk-iodine concentration⁽⁴⁾. The present finding that the iodine content of summer organic milk is over 40% lower than that of conventional milk is a concern from a public-health perspective.

The UK adult reference nutrient intake for iodine is 140 µg/d⁽²⁶⁾ with no increment for pregnancy, a recommendation that is clearly outdated in the light of current WHO advice for pregnancy of $250 \,\mu g/d^{(27)}$. Given that milk and dairy products are the primary source of iodine in the UK, those who switch to organic milk, with its lower iodine concentration, are likely to have a reduced iodine intake. This is of particular concern during pregnancy when a woman needs additional iodine for three reasons: (1) her production of thyroid hormone increases by 50% in order to have adequate supplies for her own and her baby's needs; (2) she needs to compensate for increased renal clearance of iodine; and (3) she needs to provide iodine for the fetus to use after the onset of fetal thyroid function⁽¹⁾. Consumption of organic milk may reduce the chance of a woman meeting the higher iodine requirement of pregnancy. Based on our median milk iodine values, a portion (200g) of conventional milk would provide approximately 50 µg compared with only 29 µg in a portion of organic milk; iodine intakes would probably be further compromised if other organic dairy products were consumed.

Although only a small proportion of liquid milk sold in the UK is organic⁽²⁸⁾, sales of organic milk increased more than 50-fold over the 10-year period between 1997 and $2007^{(29)}$, and remained strong during the recent economic recession^(11,28). Increased advertising and promotion of organic milk is planned in the UK⁽²⁸⁾ and with a possible rise in organic milk use, there is potential for exacerbation of the mild iodine deficiency described in the UK, notably in school-girls⁽¹⁰⁾, pregnant women^(7,30–32) and women of child-bearing age^(8,9).

The lower iodine concentration in organic milk can be explained by differing practices on organic and conventional farms. Organic farming regulations do not allow the routine use of vitamin and mineral preparations^(12,13). Regulations also stipulate that at least 60% of the feed on organic farms must be fresh or conserved forage⁽¹²⁾, thus limiting the use of concentrates and relying on soil minerals, which can be low in some areas. Due to these restrictions, deficiencies in some minerals, including iodine, can occur in organically farmed livestock⁽³³⁾. Nitrogen-fixing crops, such as clover, are important in organic farming and are used in place of artificial fertilisers⁽²¹⁾. White clover contains cyanogenic glucosides⁽³⁴⁾ that are thought to exhibit goitrogenic properties⁽¹⁾ and, as suggested by Rasmussen et al.⁽¹⁴⁾, greater use of goitrogenic feed could lower milk-iodine concentration through the inhibition of the sodium-iodide symporter in the mammary gland of the cow. As iodophor disinfectants and teat dips are permitted in both organic⁽¹²⁾ and conventional farming⁽³⁵⁾, it is unlikely that the difference in iodine concentration can be explained by their use.

Our hypothesis concerning regional differences in milkiodine concentration was only partially supported. Although regional differences were found when milk was broadly grouped by milk origin, no difference was found by area of purchase. The latter finding may be explained by the supply-chain logistics in the milk industry, where milk is bulked in the processing dairy and delivered to stores within the same supermarket chain in neighbouring areas⁽²¹⁾. The inclusion of Scottish milk was unintentional and was revealed through interpretation of the EU identification mark⁽²²⁾. The finding that Scottish milk is higher in iodine than that from the West Country is interesting in that, historically, goitre and cretinism were common in the West Country but their incidence was lower in Scotland⁽²⁵⁾. As the present study did not collect details on farming methods (e.g. soil and feed type), it is not possible to explain the difference in iodine concentration between regions.

The present study has a number of limitations: samples were only collected in the summer months, so findings may not be representative of the levels in winter milk. However, as conventionally reared cattle are less reliant on mineral-supplemented feed during the summer^(4,18), any difference observed between the sample groups in the summer is likely to be matched, or exceeded during the winter. Milk was largely purchased from the south of England, and while this could be considered a limitation, the results indicate that the region of origin was a greater influence on iodine concentration than area of purchase. However, sample sizes for

regional analysis were small and unequal and therefore regional differences should be interpreted cautiously. Furthermore, the present study used retail milk, which is pooled from farms, thus substantially masking regional differences.

In conclusion, the fact that organic milk has a lower concentration of iodine than conventional milk is a publichealth concern. When individuals make the decision to switch to organic produce they often start with milk⁽²⁸⁾, believing this to be the best choice. Individuals who make such a choice should be aware that their iodine intake may be compromised, which may have implications for brain development during pregnancy and infancy. The authors are not suggesting that all individuals should switch to conventional milk, as there may be other benefits to organic produce in terms of lower levels of pesticide residues⁽³⁶⁾. Rather, individuals consuming organic milk (particularly pregnant women) should be aware of alternative food sources of iodine to ensure that requirements are met. Where these foods are not consumed, a nutritional supplement containing iodine should be considered (although kelp products are not recommended as they may contain excessive levels of iodine⁽³⁷⁾).

It would be prudent for the organic dairy industry to take seriously the deficit in iodine content of organic milk that the present study has revealed. The restrictions imposed by organic farming methods have nutritional implications both for organically raised animals⁽³³⁾ and for populations eating their produce. Though these restrictions may affect other trace mineral concentrations, the issue is likely to be most serious for iodine as a consequence of milk and dairy products being the principal source of iodine in the UK diet.

Acknowledgements

We thank Sarah Hill, Malcolm Burn and other analysts at LGC Limited, and Peter Williams in the Department of Mathematics at the University of Surrey for statistical analysis advice. Studentship funding for S. C. B. by The Waterloo Foundation and Wassen International supported the present work. The funding bodies did not have influence over any part of the study. S. C. B. and M. P. R. designed the study, S. C. B. and S. B. conducted milk sample collection, S. C. B. performed statistical analysis. M. P. R. had primary responsibility for final content. All authors prepared, reviewed and approved the final manuscript. None of the authors had a personal or financial conflict of interest.

References

- 1. Zimmermann MB (2009) Iodine deficiency. *Endocr Rev* **30**, 376–408.
- Vermiglio F, Lo Presti VP, Moleti M, et al. (2004) Attention deficit and hyperactivity disorders in the offspring of mothers exposed to mild-moderate iodine deficiency: a possible novel iodine deficiency disorder in developed countries. J Clin Endocrinol Metab 89, 6054–6060.
- 3. Henderson L, Irving K, Gregory J, et al. (2003) The National Diet and Nutrition Survey: Adults Aged 19 to 64 Years. Volume 3: Vitamin and Mineral Intake and Urinary Analytes. London: The Stationery Office.

- Phillips DI (1997) Iodine, milk, and the elimination of endemic goitre in Britain: the story of an accidental public health triumph. *J Epidemiol Community Health* 51, 391–393.
- Wenlock RW, Buss DH, Moxon RE, et al. (1982) Trace nutrients. 4. Iodine in British food. Br J Nutr 47, 381–390.
- Lee SM, Lewis J, Buss DH, et al. (1994) Iodine in British foods and diets. Br J Nutr 72, 435–446.
- Lazarus JH & Smyth PP (2008) Iodine deficiency in the UK and Ireland. *Lancet* 372, 888.
- Rayman MP, Sleeth M, Walter A, *et al.* (2008) Iodine deficiency in UK women of child-bearing age. *Proc Nutr Soc* 67, E399 (abstract).
- 9. Bath S, Walter A, Taylor A, *et al.* (2008) Iodine status of UK women of childbearing age. *J Hum Nutr Diet* **21**, 379–380 (abstract).
- Vanderpump MP, Lazarus JH Smyth PP, *et al.* (2011) Iodine status of UK schoolgirls: a cross-sectional survey. *Lancet* 377, 2007–2012.
- Soil Association (2010) Organic Market Report 2010. Bristol: Soil Association. http://www.soilassociation.org/LinkClick. aspx?fileticket=bTXno01MTtM=&tabid=116 (accessed 1 June 2010).
- European Union (2008) Commission Regulation (EC) no. 889/2008 of 5 September 2008 laying down detailed rules for the implementation of Council Regulation (EC) no. 834/2007 on organic production and labelling of organic products with regard to organic production, labelling and control. Off J Eur Union 51, L250.
- European Union (2007) Council Regulation (EC) no. 834/ 2007 of 28 June 2007 on organic production and labelling of organic products and repealing Regulation (EEC) no. 2092/91. Off J Eur Union 50, L189.
- Rasmussen LB, Larsen EH & Ovesen L (2000) Iodine content in drinking water and other beverages in Denmark. *Eur J Clin Nutr* 54, 57–60.
- Dahl L, Opsahl JA, Meltzer HM, *et al.* (2003) Iodine concentration in Norwegian milk and dairy products. *Br J Nutr* 90, 679–685.
- TNS Worldpanel (2009) Waitrose soars as discounters slow (plus an update on grocery price inflation) version current 18 August 2009. http://www.tnsglobal.com/news/news-DC7200A363C742BE922640832CE142FA.aspx (accessed 1 September 2010).
- Dairy UK (2010) The White Paper. A report on the UK dairy industry. June 2010. http://www.dairyuk.org/industry-datamainmenu-277/milk-production-mainmenu-288 (accessed 1 September 2010).
- Phillips DI, Nelson M, Barker DJ, *et al.* (1988) Iodine in milk and the incidence of thyrotoxicosis in England. *Clin Endocrinol (Oxf)* 28, 61–66.
- Ministry of Agriculture Fisheries and Food (MAFF) (2000) MAFF iodine in milk food survey information sheet number 198, March 2000. http://archive.food.gov.uk/maff/ archive/food/infsheet/2000/no198/198milk.htm (accessed 22 October 2010).
- Henderson L, Gregory J & Swan G (2002) The National Diet and Nutrition Survey: Adults Aged 19 to 64 Years. Volume 1: Types and Quantities of Foods Consumed. London: The Stationery Office.
- Foster C, Audsley E & Williams A, *et al.* (2010) The environmental, social and economic impacts associated with liquid milk consumption in the UK and its production. A review of the literature and evidence. Defra Project Code EVO 2067. December 2007. http://randd.defra.gov.uk/Document.aspx?Document=EV02067_6897_FRP.pdf (accessed 15 October 2010).

S. C. Bath et al.

- 22. The Food Standards Agency (2009) Approved milk and dairy establishments. Version current 11 May 2009. http://www.food. gov.uk/foodindustry/farmingfood/milkandairy (accessed 29 April 2010).
- Santamaria-Fernadez R, Evans P, Wolff-Briche CSJ, et al. (2006) A high accuracy primary ratio method for the determination of iodine in complex matrices by double isotope dilution using MC-ICPMS and ¹²⁹I spike. J Anal At Spectrom 21, 413–421.
- Galton DM, Petersson LG & Erb HN (1986) Milk iodine residues in herds practicing iodophor premilking teat disinfection. *J Dairy Sci* 69, 267–271.
- Kelly F & Snedden W (1960) Prevalence and geographical distribution of endemic goitre. In *Endemic Goitre*, pp. 105–109. Geneva: WHO.
- 26. Department of Health (1991) Report of the panel on dietary reference values of the Committee on Medical Aspects of Food Policy (COMA). In *Dietary Reference Values for Food Energy and Nutrients for the United Kingdom*. London: The Stationery Office.
- 27. Andersson M, de Benoist B, Delange F, *et al.* (2007) Prevention and control of iodine deficiency in pregnant and lactating women and in children less than 2-years-old: conclusions and recommendations of the technical consultation. *Public Health Nutr* **10**, 1606–1611.
- The Organic Milk Suppliers Cooperative (OMSCo) (2010) The organic milk market report 2010. Weston-Super-Mare: OMSCo. http://www.organicmilk.co.uk/pdfs/media/Market ReportFinal-2010.pdf (accessed 11 October 2010).
- DairyCo (2008) Dairy Statistics. An Insider's Guide 2008. Cirencester: Dairy Co. www.dairyco.org.uk/non_umbraco/ download.aspx?media=1438 (accessed 1 June 2010).

- 30. Kibirige MS, Hutchison S, Owen CJ, *et al.* (2004) Prevalence of maternal dietary iodine insufficiency in the north east of England: implications for the fetus. *Arch Dis Child Fetal Neonatal Ed* **89**, F436–F439.
- 31. Bath S, Wright J, Taylor A, *et al.* (2010) Iodine deficiency in pregnant women living in the South-East of the UK. *Proc Nutr Soc* **69**, OC E6, E483 (abstract).
- 32. Barnett C, Visser T, Williams F, *et al.* (2002) Inadequate iodine intake of 40% of pregnant women from a region in Scotland. *J Endocrinol Invest* Suppl. 7, pp. 110 (abstract).
- 33. Rosati A & Aumaitre A (2004) Organic dairy farming in Europe. *Livest Prod Sci* **90**, 41–51.
- Bjarnholt N, Laegdsmand M, Hansen HC, *et al.* (2008) Leaching of cyanogenic glucosides and cyanide from white clover green manure. *Chemosphere* 72, 897–904.
- Veterinary Laboratories Agency (2010) Approved disinfectants for use in England, Wales and Scotland. http://disinfectants.defra.gov.uk/Default.aspx?Location=None&module=ApprovalsList_SI (accessed 15 November 2010).
- 36. The President's Cancer Panel (2010) Reducing Environmental Cancer Risk. What We Can Do Now. 2008–2009 Annual Report: US Department of Human Health and Sciences. National Institutes of Health. National Cancer Institute. http://deainfo.nci.nih.gov/advisory/pcp/annualReports/ pcp08-09rpt/PCP_Report_08-09_508.pdf (accessed 29 September 2010).
- 37. Zimmermann M & Delange F (2004) Iodine supplementation of pregnant women in Europe: a review and recommendations. *Eur J Clin Nutr* **58**, 979–984.